



## Planning Ahead



Actio joined the Industrial Asset Management Council's Spring Forum in Santa Barbara, California.

Please contact us to discuss how to can apply our insights from the conference to your company's advantage.

### CFOs Overhaul Performance Measures in Response to New Accounting Rules



New international lease accounting rules are prompting

some finance chiefs to overhaul how they benchmark corporate performance — a challenging move that could disenfranchise investors married to metrics once used to compare performance to past results.

**With prior planning, the concentration of resource in an economic downturn often creates a springboard of opportunities, as companies become more streamlined.**

Actio works with companies to realize a more idealized footprint, freeing up resources. for future growth.

### CFOs Fear a Recession Is Coming. Preparation Will Help Them Stand Out

About 10% of companies grew rapidly through the last downturn and have continued to outpace peers.

**ACTIO offers Private Equity Solutions**

**Align your real estate portfolio with your corporate goals.  
Contact Actio today.**

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**About Us**

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